BUSINESS PLAN



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As Sault College expands to meet the growing needs of today's student and society, it is important for us to map out the steps needed to reach the results necessary.

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The Sault College 2011-2012 Business Plan has been prepared $i = \frac{1}{\hbar} \frac{1}$

This plan is presented in accordance with Section 8 of O. Reg.34/03 under the Ontario Colleges of Applied Arts and Technology Act, 2002 and will be posted on the Sault College website www.saultcollege.ca $\mathbf{z} = \mathbf{\hat{z}} - \mathbf{\hat{z}}$

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OUTCOME 1 We will offer exceptional programs to our students to address and respond to industry needs according to trends in the economy.



OUTCOME 1 Continued

A C R R RA

	A n/	e re en /Re
Develop and implement new post-secondary and apprenticeship programs with a focus on the strategic priority areas of Aviation, Heath and $\hat{O}[\{\{\check{a}\}\hat{a}\hat{b}\hat{b}^{\dagger}\}\hat{a}\hat{b}\hat{b}^{\dagger}\}\hat{a}\hat{b}\hat{b}\hat{b}$ Media and Design, Justice Studies, Energy, and the Natural Environment		
Develop, enhance and increase the		



OUTCOME 1 Continued

R R RA

We will offer exceptional programs to our students to address and respond to industry needs according to trends in the economy. Sault College as best-in-class for the programs we offer.

	A n/	e re en /Re
Develop, enhance and increase the number of academic bridging, articulation, transfer, and collaborative agreements with other post-secondary institutions, including those located throughout the world		
Encourage and promote a regional apprenticeship/technician trades program in partnership with First Nation communities		
Enhance student learning and experience by providing a full range of innovative and emerging technologies that are accessible, secure, and user-friendly and have a demonstrable impact on student success and personal development		

OUTCOME 1 Cont

	A n/	e re en/Re
Customer Service - foster a culture of caring, compassion and inclusion for all students.	T [çā} *Ác@^ÁÜ^*ā•clæ! •ÁU~'&^Áæ}åÁ Øā}æ}&&æ ÁÜ^!çā&^•Áä}c[Á[}^Á[-'&^Á•]æ&^ÉÁ to provide one point of contact for students.	
	With the move to the new building and i}c[k[-'&^k•]æ&^k io@k@^kÜ^*i•clæ!•k U-'&^tk^¢c^}åk@[`i•k[-k[]^!ædi[}kc[k include coverage from 8:00 am to 4:30 pm.	
	Provide students with on-line payment processing options which is opportunity to pay tuition and other fees on-line using debit or credit cards. This will shorten the i}^Ē']•\[i\]\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
	Ensure staff understand their role of providing excellent "customer service"	
Increase student application, enrolment and retention through contact and recruitment strategies with high school students and elementary school students.		

OUTCOME 2 Continued

Investing in our People (Students, Employees)

Sault College's most valued resource is our people. We recognize the need to engage our students, faculty and staff in our strategic efforts if we are to succeed in becoming a pre-eminent post-secondary institution.

	A n/	e re en/Re
Increase student application, enrolment and retention through contact and recruitment strategies with high school students and elementary school students.	Correspond with potential students via e-mail and mail.	Application increases for the upcoming school year.
	Telephone campaign where all applicants ^!^\data @\alpha \alpha \	Increase to our conversion rates and clæ&\å¸@[å¸^å&[!!^•][}å^åå¸åœåæ}åå å^c^! {å}^åå-kc@^^åæ]] ^B&[}'!{å@^!^È
	Hold a bridge building competition for local and district high school and elementary school students.	Increase community awareness to Sault College.
	ciomentary sorior students.	Over 600 students attend clinics, and over 300 local and area students participate in the actual contest.
	Ùcˇå^}dÙ^lçi&^læ¹/æ•l¸i lk¸[l\k,ic@l@i*@l schools to organize presentations in subjects relevant to the target group of students.	Students will be aware of services available at Sault College prior to choosing to attend Sault College and be aware of College services available to increase their chances of success.
Ü^&[*}ā:^Ác@^Á`}ā``^Á}^^å•Á[-Áæå` cÁ learners	Œåå¦^••Áåå-'&` çì^•Á-[¦Áæ]] i&æ}ç•Áå`^Ác[Á CAAT testing	New mature student testing model introduced
	Evaluate current student support programs within the College and a^c^! { i}^\\ @\&\i\ \\ @\\\\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\	During the review process, direct -^^åàæ&\Á-! [{ Å•cˇå^}c•Ÿã Åà^Å collected.
Enhance opportunities for students in need through campus employment, scholarships and bursaries	Increase student employment on campus	Student job fair for campus employment conducted in September
Scholarships and bursanes	More opportunities created for student scholarships	Scholarship writing clinics introduced
	More opportunities created for student bursaries	Ontario Special Bursary Program is available to Continuing Education •cˇå^}c•Å^}![^åÅi}Å&^!tå'&æc^Á programs

OUTCOME 2 Continued

Investing in our People (Students, Employees)

Sault College's most valued resource is our people. We recognize the need to engage our students, faculty and staff in our strategic efforts if we are to succeed in becoming a pre-eminent post-secondary institution.

	A n/	e re en/Re
Broaden the student experience and campus life	Provide space for students to study and socialize	Learning commons available to students
	Develop opportunities for students to participate in varsity club and intramural programs Increase intercultural experiences for students and staff	Increased opportunities Native cultural competency PD continues
Increase KPI and graduate employment rates	Üæá•^Á]¦[' ^Á[-Á*¦æå`æc^Á^ {] [^ { ^ }c	Ô^}clæ Á[-' &^Á&[} •cl` &c^åÁi}Áçi•ià ^Á place and fully staffed Job fair for graduate employment run in
Increase international student enrolment æ}åÅ•^^\Á[ˇdɨ]c^{}ædí[}æd/æd]i}*Å opportunities for Sault College students	Areas of opportunity analyzed	February Increased number of International opportunities for Sault College students

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	A n/	e re en /Re
Increase Native student applications, enrolment, retention, and participation in all programs, particularly apprenticeship programs.	The Native Student Counsellors to play an active role in the registration process of Native students and continue to be active in Native communities by attending events, promoting services and then supporting Native students while they are studying at Sault College.	Increased Native student enrolment and retention numbers.
Enhance opportunities for students in need through campus employment, scholarships and bursaries.	Student Services will offer scholarship and bursary clinics; advertising throughout the campus will encourage •c°å^}c•kc[k^]°ši\^k, šc@i\kc@^k\Uc°å^}ck\Qi\&\&\&\&\alpha\ck\ck\ck\ck\ck\ck\ck\ck\ck\ck\ck\ck\ck\	Ùæ-Á¸i Á { [}ic [lÁæ } ålc læ& \láæcc^ }åæ } &^Á at scholarship and bursary clinics, applications for on campus ^ {] [^ }ctÁæ }ål æ \telle iæ-' &lá }lc@^Á Ùc ă^ }chØã }æ }&iæ \telle iæ-cæ } &^Á [-' &^É
Broaden the student experience and campus life.	Students will be able to experience a wide variety of campus activities ranging from family events, cultural events, live entertainment, recreational athletic events, and will also be given the opportunity to be a part of campus life by organizing or joining a student chapter. A support group for out of town students living off campus is also available for students to join. Provide space and services to construct the Nurse Practitioner Clinic.	Activities that are organized from year to year are evaluated based on event attendance. New activities (0F00030044ec
Y [ໄໄດ້ , ຂໍເພື່ດໄຂ [{ ັ } ຂໍເົ້າໄຂ ເເົ້າໄຈ້ • ັ ຮໍພືຄໍສ • ໄ Algoma Public Health to enhance the College as an educational destination and provide many new training opportunities.	V@¦[ˇ*@ʎ]æ¦c}^¦∙@â]•ʎjā\^ʎc@^ʎ[}^ʎ¸āc@ʎ Algoma Public Health, provide students from many programs with increased opportunities for on-the-job training.	Increasel yeoiningnsed on the-jot opportunities foe studenng.
Continue to develop and enhance the health & safety partnerships within our community.	Further develop existing partnerships \$\\\ \alpha \cong \alpha \cong \existing \text{partnerships} \\ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	

	A n/	e re en/Re
Develop internal concept of professional •^\çå&^•Å' { Åæ]] [æ&@É	Internal service departments are a}c![å~&^å&c[å&[}&^]c~æ Å-!æ{^,[!\È	
Cultural Competency Training Module 5 introduced	Schedule training by staff group.	
Annual Teacher's Conference	Schedule, prepare and conduct worthwhile pedagogical session for College faculty.	
Š^*ā• æcāç^Áclæā}ā}*Á!^~~ã!^{^}c•Á!^KÁÓā ÁFÎÌ	Train all staff.	
Succession planning	Review all retirement documents and	
Five-year review of all HR policies		
Re-examine recruitment process.		
Focus on HR metrics - create an HR Dashboard for management.		

	A n/	e re en/Re
Ü^&; idæ; åå; ^cæi; å@i*@ ^k~ `æ i' ^åå and credentialed staff members who are invested in all aspects of student engagement and organizational success.	Œ Á-æ&` c^Á@ā¦^•Á¦^``ā¦^åÁc[Á@æç^ÁæÁ second interview with the Vice President, Œ&æå^ {ā&Ác[Áå^c^¦ {ā}^Áā}•cāc`cā[}æ Á'cÈ	Û`æļā'^âÁæ}åÁ^¢]^¦ā^}&^åÁ•æ⊷Áæ¦^Á recruited and retained. Eight new faculty members hired for the 2011/2012 academic year.
	Increase engagement of part-time staff	Ô¦^æc^Á]@^•i&æ Á•]æ&^Áæ}åÁ^~~ã] { ^}cÁ for part-time faculty
	Build on employee strengths through the sharing of best practices within the College and the broader education sector	Best practices found, documented and shared
	Recognize and reward staff for ideas and approaches that optimize student learning and College resources	Exploration of academic award of ^¢&^ ^}&^@a¸æ¦åÅ]æ¦\å}*Å•][d-[¦Å
	Develop new process for part-time hires	
	Improve faculty orientation and development	
	Develop and implement training for the avionics suite in the new aircraft	
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	Q {] ! [ç^Å ¸ [\i i } * Å ^ æd [] • @i] • Åi } ÅP^æ c@Å area by empowering team members, supporting with PD, implementing strategy [-Å+Tæ]æ*^ { ^ }cÅa^ÅYæ \i } * ÅŒ! [ˇ } å±Åæ}åÅ enforcing caring behaviour	
	Develop and implement systematic evaluative processes that support College staff and the College's student-centred direction	
	Œ[i*}kæ}åkå^ç^[]k^{] [^^k~šæli'&ædi[}•k with existing and developing programs through anticipating and responding to changes in program and curriculum	
Increase opportunities for staff participation in College planning and a^&i•i[}E { æ\i} * \bar{\pmake}&ciçici^•	VPA/Coordinator forums occur bi-monthly	

Sault College Business Plan 2011-2012 . ege.



	A n/	e re en /Re
Develop and execute a campus-wide landscaping plan to improve green spaces and outdoor areas	Úæ¦∖∙ÁU]^¦æá[}•Áæ}åÆåç^}ç`¦^Á Recreation Program students will begin project.	
	Pursue the development and construction of new and enhanced athletic and student life facilities	
	Explore possible fundraising and ^}å[, {^}c\&æ{]æi*}•\@æc\•^^\\c[\ strengthen, expand and support our College's infrastructure	
	Increase the environmental awareness of the students and staff through implementation of progressive and eco-conscious projects	
	Highlight healthy lifestyle choices and support these initiatives to revitalize the `^\ Ea^i}*^\[-\chi_6@[•^\hat{\}_0[\hat{\}_*'][\hat{\}_\alpha}\hat{\}_\alpha \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
Construct new state-of-the-art academic spaces and decommission outdated spaces where possible, in line with the College's master plan	Consider new ideas and strategies for operational saving and spending \\^•] [\}•ià\\^\•[\\^-'\&i^\\&^**\\\\\\\\\\\\\\\\\\\\\\\\\\\\	
Commission the new Aviation Centre Hangar		

SAULT COLLEGE BUDGET PRESENTATION 2011/12 STATEMENT OF OPERATIONS

(in thousands of dollars)

	Cash Based			
	2010/2011	2010/2011	2011/2012	
	Approved	Audited	Budget	
Enrolments	2,476	2,327	2,673	
Revenue:				
Grants and reimbursements	33,435	36,830	32,368	
Tuition fees	8,014	7,933	8,943	
Ancillary operations	1,058	1,165	1,055	
Other	1,978	3,190	2,319	
	44,485	49,118	44,685	
Expenses:				
Academic	26,409	25,426	26,573	
Educational resources	2,235	2,012	2,305	
Student services	2,203	2,288	2,474	
Administrative	7,308	6,834	7,234	
Plant	2,705	2,695	2,939	
Ancillary operations	1,319	1,299	1,258	
Ontario training strategies	3,246	3,965	2,780	
Special projects	54	1,175	522	
	45,479	45,694	46,085	
Excess of revenue over expenses	(994)	3,424	(1,400)	

SAULT COLLEGE BUDGET PRESENTATION 2011/12 2010/11 BUDGETE

SAULT COLLEGE BUDGET PRESENTATION 2011/12 REVENUE

(in thousands of dollars)

	Cash Based			
	2010/2011 Approved	2010/2011 Audited	2011/2012 Budget	
Enrolments	2,476	2,327	2,673	

SAULT COLLEGE BUDGET PRESENTATION - 2011/2012 EXPENDITURES

(in thousands of dollars)

Cash Based

	2010/2011 Approved	2010/2011 Audited	2011/2012 Budget
Enrolments	2,476		

Glossary of Terms

BPS - Broader Public Service

CAAT - College of Applied Arts and Technology

CE - Continuing Education

CFI - Canadian Foundation for Innovation

CSTEC - Canadian Steel Trade Employment Congress

HR - Human Resources

ICT - Information and Computer Technology

KPI - Key Performance Indicators

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LMS - Learning Management System

MRI - Ministry of Research and Innovation

MTCU - Ministry of Training, Colleges and Universities

NEOS - Natural Environment and Outdoor Studies

NET - Natural Environment Technology

NSERC - Natural Sciences and Engineering Research Council of Canada

PD - Professional Development

RPN - Registered Practical Nursing

RN - Registered Nurse

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11F - 2011 Fall Semester

12F - 2012 Fall Semester

13W - 2013 Winter Semester

